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Ravalli County, MT (30081)
Geography: County

	2000 Total Population	36,070	
	2000 Group Quarters	587	
	2010 Total Population	41,551	
	2015 Total Population	43,995	
	2010 - 2015 Annual Rate	1.15%	
	2000 Households	14,289	
	2000 Average Household Size	2.48	
	2010 Households	16,666	
	2010 Average Household Size	2.46	
	2015 Households	17,707	
	2015 Average Household Size	2.45	
	2010 - 2015 Annual Rate	1.22%	
	2000 Families	10,182	
	2000 Average Family Size	2.94	
	2010 Families	11,539	
	2010 Average Family Size	2.94	
	2015 Families	12,103	
	2015 Average Family Size	2.94	
	2010 - 2015 Annual Rate	0.96%	
		2000 Housing Units	15,946
Owner Occupied Housing Units		67.8%	
Renter Occupied Housing Units		21.8%	
Vacant Housing Units		10.4%	
2010 Housing Units		18,635	
Owner Occupied Housing Units		67.7%	
Renter Occupied Housing Units		21.7%	
Vacant Housing Units		10.6%	
2015 Housing Units		19,911	
Owner Occupied Housing Units		67.5%	
Renter Occupied Housing Units		21.4%	
Vacant Housing Units		11.1%	
Median Household Income			
2000		\$32,359	
2010		\$38,022	
2015	\$41,804		
Median Home Value			
2000	\$134,666		
2010	\$208,016		
2015	\$222,057		
Per Capita Income			
2000	\$17,935		
2010	\$19,834		
2015	\$21,089		
Median Age			
2000	41.0		
2010	44.2		
2015	45.1		

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	14,259
< \$15,000	18.1%
\$15,000 - \$24,999	18.3%
\$25,000 - \$34,999	17.5%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	5.0%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.9%
\$200,000+	1.5%
Average Household Income	\$44,966

2010 Households by Income

Household Income Base	16,666
< \$15,000	13.6%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	18.2%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	1.0%
\$200,000+	1.5%
Average Household Income	\$49,052

2015 Households by Income

Household Income Base	17,707
< \$15,000	13.1%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	16.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	6.8%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	1.1%
\$200,000+	1.6%
Average Household Income	\$51,974

2000 Owner Occupied HUs by Value

Total	10,815
<\$50,000	9.8%
\$50,000 - 99,999	21.1%
\$100,000 - 149,999	28.4%
\$150,000 - 199,999	17.8%
\$200,000 - \$299,999	12.6%
\$300,000 - 499,999	6.8%
\$500,000 - 999,999	3.0%
\$1,000,000+	0.6%
Average Home Value	\$171,498

2000 Specified Renter Occupied HUs by Contract Rent

Total	3,154
With Cash Rent	91.0%
No Cash Rent	9.0%
Median Rent	\$423
Average Rent	\$413

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Population by Age

Total	36,070
Age 0 - 4	5.7%
Age 5 - 9	6.9%
Age 10 - 14	7.9%
Age 15 - 19	7.4%
Age 20 - 24	3.8%
Age 25 - 34	9.9%
Age 35 - 44	14.8%
Age 45 - 54	16.2%
Age 55 - 64	11.8%
Age 65 - 74	8.3%
Age 75 - 84	5.4%
Age 85+	1.8%
Age 18+	74.4%

2010 Population by Age

Total	41,551
Age 0 - 4	5.6%
Age 5 - 9	6.1%
Age 10 - 14	6.9%
Age 15 - 19	7.1%
Age 20 - 24	4.4%
Age 25 - 34	8.9%
Age 35 - 44	12.0%
Age 45 - 54	17.0%
Age 55 - 64	16.0%
Age 65 - 74	8.8%
Age 75 - 84	4.8%
Age 85+	2.2%
Age 18+	76.6%

2015 Population by Age

Total	43,995
Age 0 - 4	5.4%
Age 5 - 9	6.1%
Age 10 - 14	7.0%
Age 15 - 19	6.7%
Age 20 - 24	4.2%
Age 25 - 34	9.5%
Age 35 - 44	10.9%
Age 45 - 54	15.4%
Age 55 - 64	16.9%
Age 65 - 74	10.8%
Age 75 - 84	4.9%
Age 85+	2.2%
Age 18+	77.0%

2000 Population by Sex

Males	49.7%
Females	50.3%

2010 Population by Sex

Males	49.9%
Females	50.1%

2015 Population by Sex

Males	50.1%
Females	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	36,070
White Alone	96.7%
Black Alone	0.1%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.4%
Two or More Races	1.4%
Hispanic Origin	1.9%
Diversity Index	9.9

2010 Population by Race/Ethnicity

Total	41,551
White Alone	96.4%
Black Alone	0.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.5%
Two or More Races	1.6%
Hispanic Origin	2.3%
Diversity Index	11.4

2015 Population by Race/Ethnicity

Total	43,995
White Alone	96.2%
Black Alone	0.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.6%
Two or More Races	1.7%
Hispanic Origin	2.6%
Diversity Index	12.2



2000 Population 3+ by School Enrollment

Total	34,773
Enrolled in Nursery/Preschool	1.1%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	12.9%
Enrolled in Grade 9-12	6.4%
Enrolled in College	1.9%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	76.0%

2010 Population 25+ by Educational Attainment

Total	29,035
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	32.8%
Some College, No Degree	25.4%
Associate Degree	8.2%
Bachelor's Degree	17.4%
Graduate/Professional Degree	8.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	33,798
Never Married	20.8%
Married	60.8%
Widowed	6.0%
Divorced	12.4%



2000 Population 16+ by Employment Status

Total	28,076
In Labor Force	59.6%
Civilian Employed	56.0%
Civilian Unemployed	3.5%
In Armed Forces	0.0%
Not in Labor Force	40.4%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	91.3%
Civilian Unemployed	8.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%
Civilian Unemployed	7.2%

2000 Females 16+ by Employment Status and Age of Children

Total	14,286
Own Children < 6 Only	5.8%
Employed/in Armed Forces	3.7%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children < 6 and 6-17 Only	6.3%
Employed/in Armed Forces	3.2%
Unemployed	0.3%
Not in Labor Force	2.8%
Own Children 6-17 Only	17.1%
Employed/in Armed Forces	12.8%
Unemployed	0.3%
Not in Labor Force	4.0%
No Own Children < 18	70.8%
Employed/in Armed Forces	33.0%
Unemployed	1.5%
Not in Labor Force	36.3%



2010 Employed Population 16+ by Industry

Total	16,223
Agriculture/Mining	6.6%
Construction	9.9%
Manufacturing	6.1%
Wholesale Trade	2.9%
Retail Trade	12.2%
Transportation/Utilities	4.4%
Information	1.5%
Finance/Insurance/Real Estate	5.8%
Services	46.7%
Public Administration	3.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	16,223
White Collar	56.4%
Management/Business/Financial	12.3%
Professional	21.9%
Sales	10.2%
Administrative Support	12.0%
Services	17.5%
Blue Collar	26.1%
Farming/Forestry/Fishing	1.7%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	5.2%
Production	5.7%
Transportation/Material Moving	4.7%



2000 Workers 16+ by Means of Transportation to Work

Total	15,362
Drove Alone - Car, Truck, or Van	69.7%
Carpooled - Car, Truck, or Van	14.3%
Public Transportation	0.2%
Walked	4.7%
Other Means	1.3%
Worked at Home	9.8%

2000 Workers 16+ by Travel Time to Work

Total	15,362
Did Not Work at Home	90.2%
Less than 5 minutes	6.4%
5 to 9 minutes	14.9%
10 to 19 minutes	28.3%
20 to 24 minutes	8.5%
25 to 34 minutes	13.5%
35 to 44 minutes	5.6%
45 to 59 minutes	7.3%
60 to 89 minutes	3.9%
90 or more minutes	1.9%
Worked at Home	9.8%
Average Travel Time to Work (in min)	23.0

2000 Households by Vehicles Available

Total	14,289
None	3.5%
1	27.5%
2	40.0%
3	20.5%
4	5.4%
5+	3.1%
Average Number of Vehicles Available	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Households by Type

Total	14,289
Family Households	71.3%
Married-couple Family	60.3%
With Related Children	23.8%
Other Family (No Spouse)	11.0%
With Related Children	7.9%
Nonfamily Households	28.7%
Householder Living Alone	24.1%
Householder Not Living Alone	4.6%
Households with Related Children	31.8%
Households with Persons 65+	27.0%

2000 Households by Size

Total	14,289
1 Person Household	24.1%
2 Person Household	40.5%
3 Person Household	14.1%
4 Person Household	12.2%
5 Person Household	5.4%
6 Person Household	2.3%
7+ Person Household	1.4%

2000 Households by Year Householder Moved In

Total	14,289
Moved in 1999 to March 2000	21.2%
Moved in 1995 to 1998	31.3%
Moved in 1990 to 1994	19.2%
Moved in 1980 to 1989	15.4%
Moved in 1970 to 1979	8.9%
Moved in 1969 or Earlier	4.1%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	15,946
1, Detached	74.2%
1, Attached	1.7%
2	2.2%
3 or 4	2.2%
5 to 9	1.0%
10 to 19	0.8%
20+	1.6%
Mobile Home	15.9%
Other	0.5%

2000 Housing Units by Year Structure Built

Total	15,946
1999 to March 2000	4.6%
1995 to 1998	14.1%
1990 to 1994	13.1%
1980 to 1989	15.8%
1970 to 1979	23.9%
1969 or Earlier	28.6%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Rural Resort Dwellers
2.	Green Acres
3.	Midlife Junction



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$18,478,109
Average Spent	\$1,108.73
Spending Potential Index	46
Computers & Accessories: Total \$	\$2,513,705
Average Spent	\$150.83
Spending Potential Index	69
Education: Total \$	\$12,427,572
Average Spent	\$745.68
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$40,836,113
Average Spent	\$2,450.26
Spending Potential Index	76
Food at Home: Total \$	\$55,041,616
Average Spent	\$3,302.63
Spending Potential Index	74
Food Away from Home: Total \$	\$36,805,634
Average Spent	\$2,208.43
Spending Potential Index	69
Health Care: Total \$	\$52,026,276
Average Spent	\$3,121.70
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$21,573,926
Average Spent	\$1,294.49
Spending Potential Index	63
Investments: Total \$	\$25,628,208
Average Spent	\$1,537.75
Spending Potential Index	88
Retail Goods: Total \$	\$300,925,762
Average Spent	\$18,056.27
Spending Potential Index	73
Shelter: Total \$	\$165,622,427
Average Spent	\$9,937.74
Spending Potential Index	63
TV/Video/Audio: Total \$	\$14,665,852
Average Spent	\$879.99
Spending Potential Index	71
Travel: Total \$	\$21,699,927
Average Spent	\$1,302.05
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$11,621,931
Average Spent	\$697.34
Spending Potential Index	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.