

county: Mineral

Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	1,666	100.0%		3,985	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitanans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	1,666	100.0%		3,985	100.0%	
L7. High Hopes	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
L8. Global Roots	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	1,666	100.0%	1092	3,985	100.0%	1099
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	825	49.5%	3096	1,979	49.7%	3443
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	841	50.5%	2057	2,006	50.3%	2121
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

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Tapestry Urbanization Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	1,666	100.0%		3,985	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI

county: Mineral

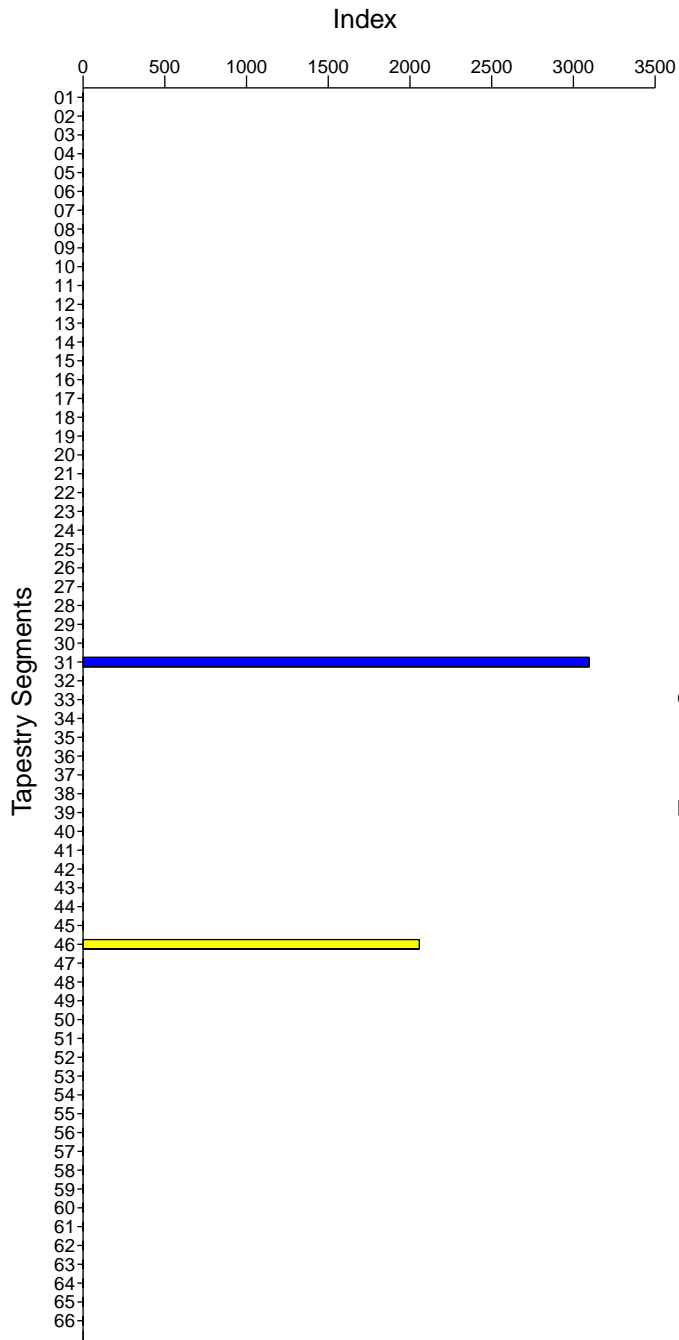
Tapestry Urbanization Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	1,666	100.0%		3,985	100.0%	
U6. Urban Outskirts II	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	0	0.0%	0	0	0.0%	0
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	0	0.0%	0	0	0.0%	0
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	0	0.0%	0	0	0.0%	0
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
U10. Rural I	825	49.5%	446	1,979	49.7%	445
17 Green Acres	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	825	49.5%	3096	1,979	49.7%	3443
U11. Rural II	841	50.5%	648	2,006	50.3%	657
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	841	50.5%	2057	2,006	50.3%	2121
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

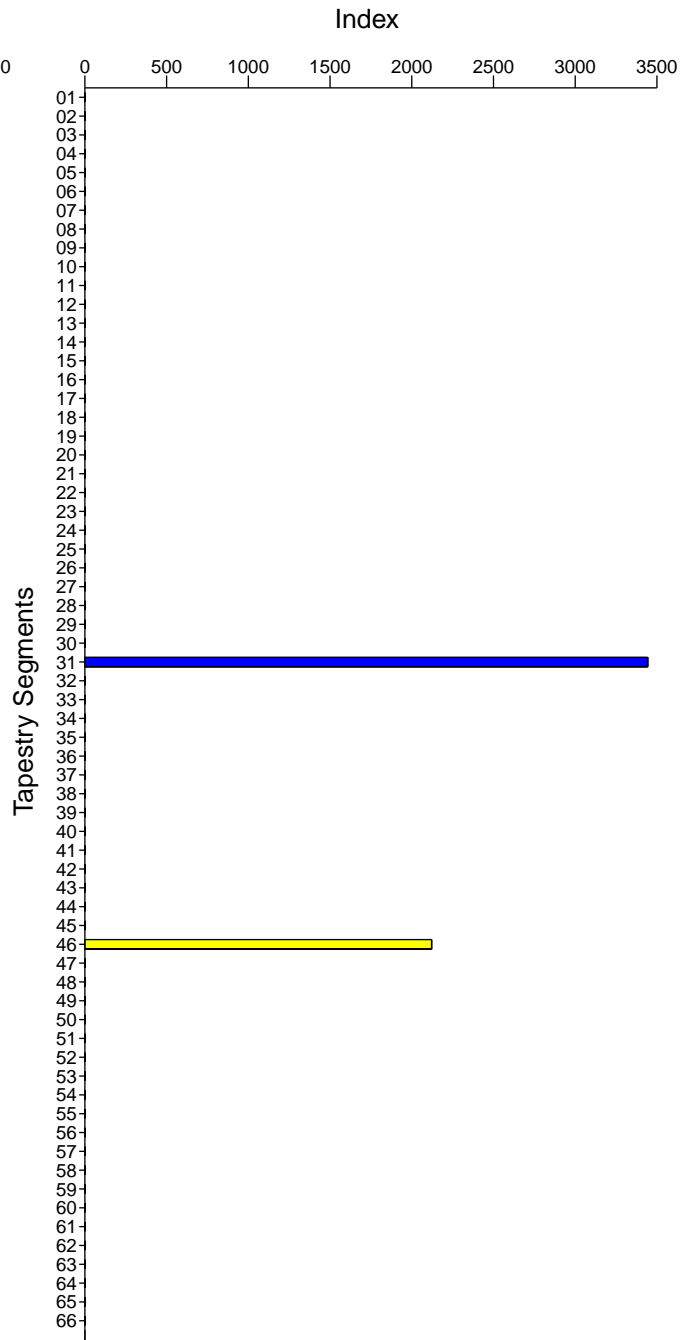
Source: ESRI

county: Mineral

Tapestry Indexes by Households



Tapestry Indexes by Population



Source: ESRI

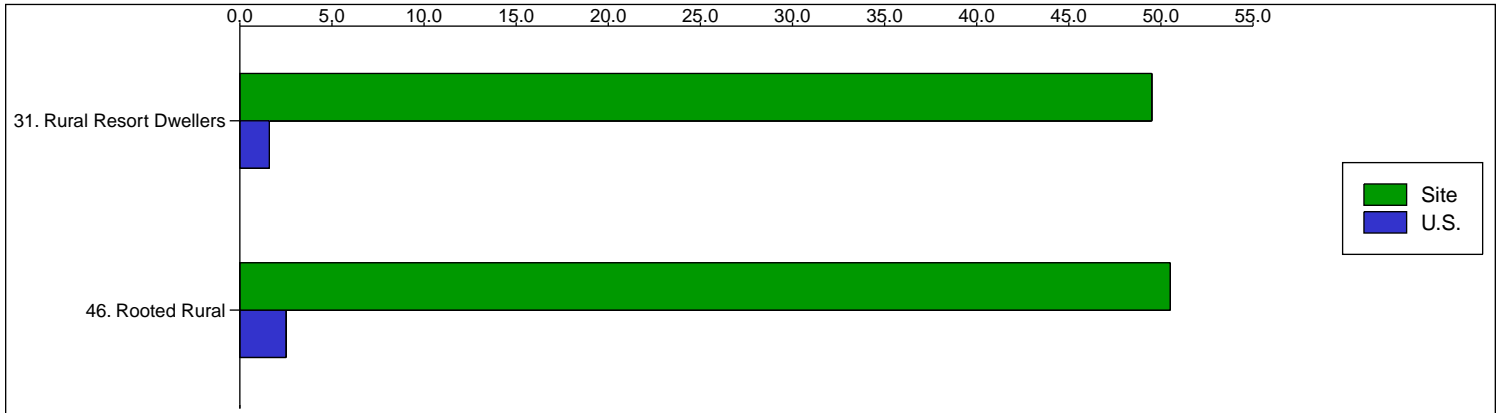
county: Mineral

Top Twenty Tapestry Segments

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	46. Rooted Rural	50.5%	50.5%	2.5%	2.5%	2057
2	31. Rural Resort Dwellers	49.5%	100.0%	1.6%	4.1%	3096
Total		100.0%		4.1%		2,467

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

county: Missoula

Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	42,270	100.0%		103,290	100.0%	
L1. High Society	2,782	6.6%	53	7,752	7.5%	54
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	1,375	3.3%	122	4,167	4.0%	132
07 Exurbanites	1,407	3.3%	136	3,585	3.5%	138
L2. Upscale Avenues	4,740	11.2%	81	14,541	14.1%	102
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	194	0.5%	27	2,470	2.4%	125
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	1,205	2.9%	115	2,975	2.9%	125
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	2,579	6.1%	196	7,040	6.8%	210
18 Cozy and Comfortable	762	1.8%	64	2,056	2.0%	70
L3. Metropolis	3,567	8.4%	158	8,012	7.8%	145
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	3,567	8.4%	711	8,012	7.8%	781
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	1,792	4.2%	62	3,593	3.5%	68
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	1,792	4.2%	215	3,593	3.5%	227
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	2,520	6.0%	48	5,042	4.9%	46
14 Prosperous Empty Nesters	654	1.5%	84	1,435	1.4%	82
15 Silver and Gold	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	568	1.3%	90	1,376	1.3%	117
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
57 Simple Living	580	1.4%	95	1,075	1.0%	87
65 Social Security Set	718	1.7%	259	1,156	1.1%	234
L6. Scholars & Patriots	8,377	19.8%	1346	17,235	16.7%	916
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	8,377	19.8%	2454	17,235	16.7%	2214
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	42,270	100.0%		103,290	100.0%	
L7. High Hopes	1,752	4.1%	100	3,793	3.7%	95
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	1,752	4.1%	234	3,793	3.7%	232
L8. Global Roots	815	1.9%	23	1,984	1.9%	20
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	815	1.9%	125	1,984	1.9%	133
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	1,595	3.8%	50	4,610	4.5%	50
12 Up and Coming Families	1,595	3.8%	118	4,610	4.5%	125
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	1,988	4.7%	53	4,970	4.8%	57
24 Main Street, USA	1,148	2.7%	104	3,039	2.9%	116
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	840	2.0%	80	1,931	1.9%	84
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	12,342	29.2%	319	31,758	30.7%	338
26 Midland Crowd	7,086	16.8%	462	19,128	18.5%	496
31 Rural Resort Dwellers	2,149	5.1%	318	5,190	5.0%	348
41 Crossroads	3,107	7.4%	496	7,440	7.2%	464
46 Rooted Rural	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

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U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	718	1.7%	35	1,156	1.1%	20
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	718	1.7%	259	1,156	1.1%	234
U3. Metro Cities I	3,761	8.9%	78	10,482	10.1%	89
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	194	0.5%	27	2,470	2.4%	125
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitans	3,567	8.4%	711	8,012	7.8%	781
U4. Metro Cities II	3,175	7.5%	68	6,953	6.7%	67
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	568	1.3%	90	1,376	1.3%	117
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	1,792	4.2%	215	3,593	3.5%	227
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	815	1.9%	125	1,984	1.9%	133
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	2,900	6.9%	63	6,832	6.6%	58
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	1,148	2.7%	104	3,039	2.9%	116
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	1,752	4.1%	234	3,793	3.7%	232

Source: ESRI

county: Missoula

Tapestry Urbanization Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	42,270	100.0%		103,290	100.0%	
U6. Urban Outskirts II	8,957	21.2%	405	18,310	17.7%	331
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	8,377	19.8%	2454	17,235	16.7%	2214
57 Simple Living	580	1.4%	95	1,075	1.0%	87
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	6,236	14.8%	96	16,772	16.2%	103
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	1,375	3.3%	122	4,167	4.0%	132
07 Exurbanites	1,407	3.3%	136	3,585	3.5%	138
12 Up and Coming Families	1,595	3.8%	118	4,610	4.5%	125
13 In Style	1,205	2.9%	115	2,975	2.9%	125
14 Prosperous Empty Nesters	654	1.5%	84	1,435	1.4%	82
15 Silver and Gold	0	0.0%	0	0	0.0%	0
U8. Suburban Periphery II	1,602	3.8%	39	3,987	3.9%	42
18 Cozy and Comfortable	762	1.8%	64	2,056	2.0%	70
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	840	2.0%	80	1,931	1.9%	84
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	3,107	7.4%	151	7,440	7.2%	159
41 Crossroads	3,107	7.4%	496	7,440	7.2%	464
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	0	0.0%	0	0	0.0%	0
U10. Rural I	11,814	27.9%	252	31,358	30.4%	272
17 Green Acres	2,579	6.1%	196	7,040	6.8%	210
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	7,086	16.8%	462	19,128	18.5%	496
31 Rural Resort Dwellers	2,149	5.1%	318	5,190	5.0%	348
U11. Rural II	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

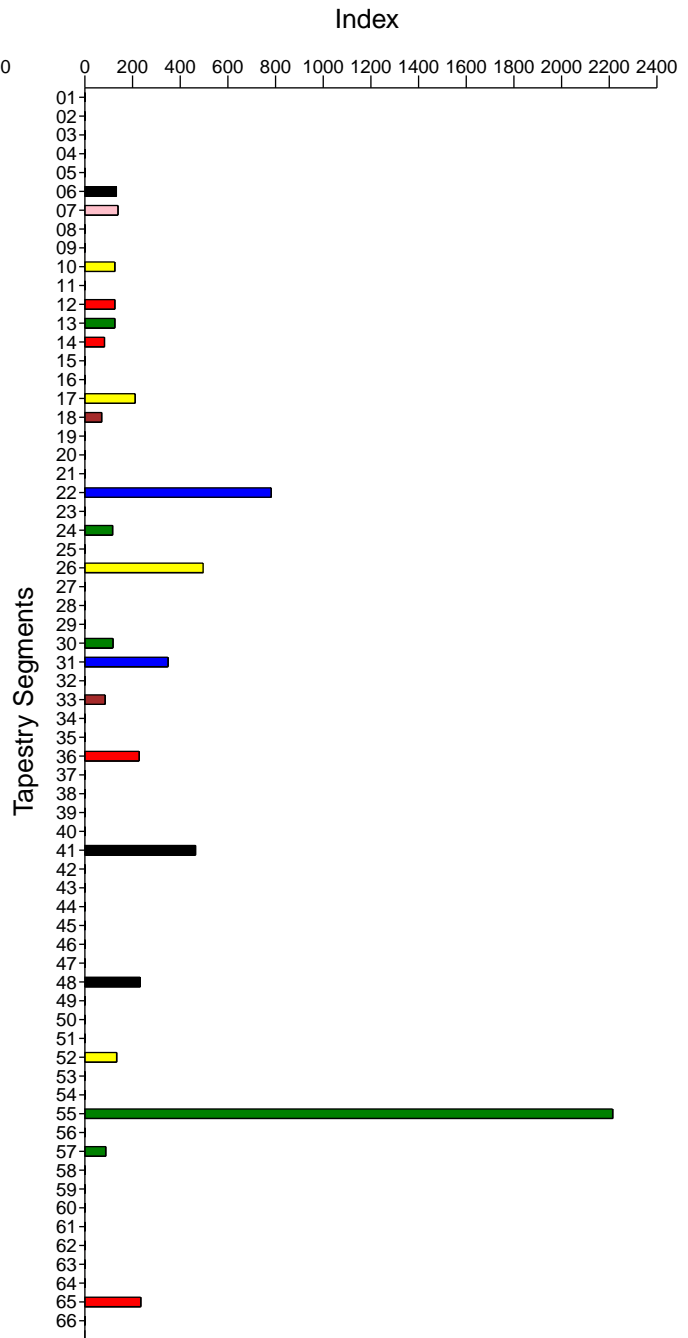
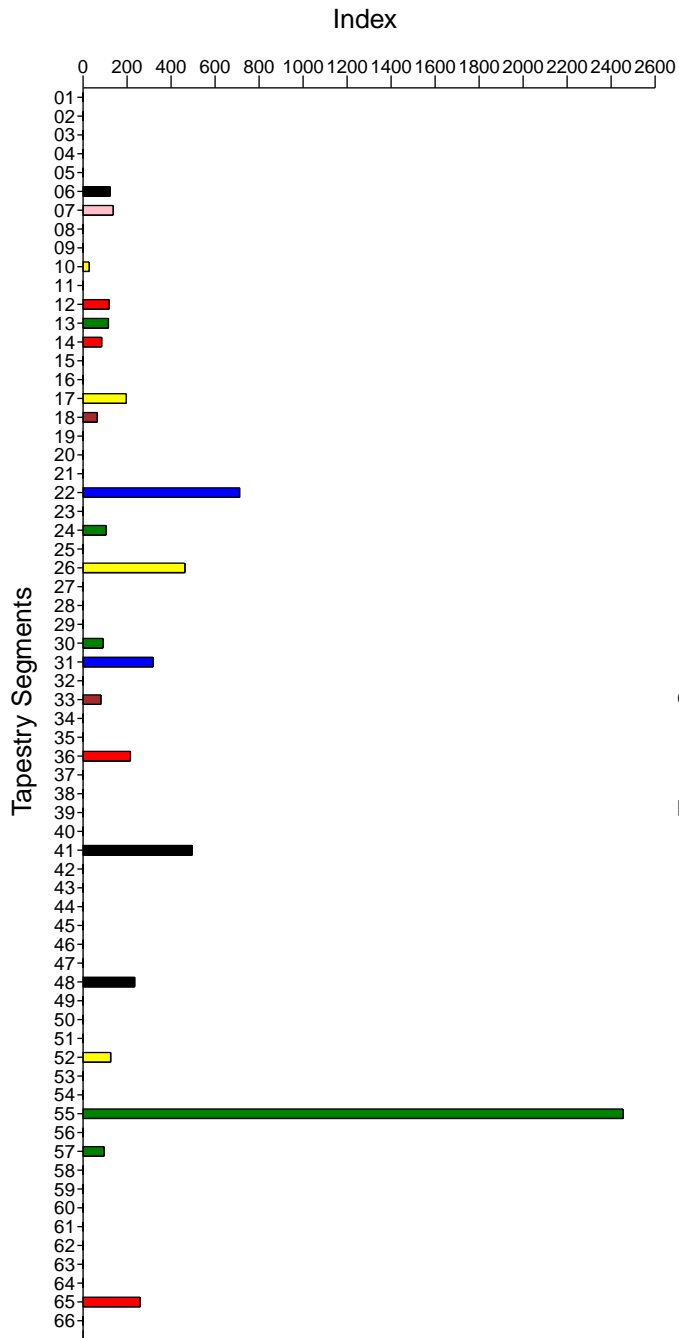
Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI

county: Missoula

Tapestry Indexes by Households

Tapestry Indexes by Population



Source: ESRI

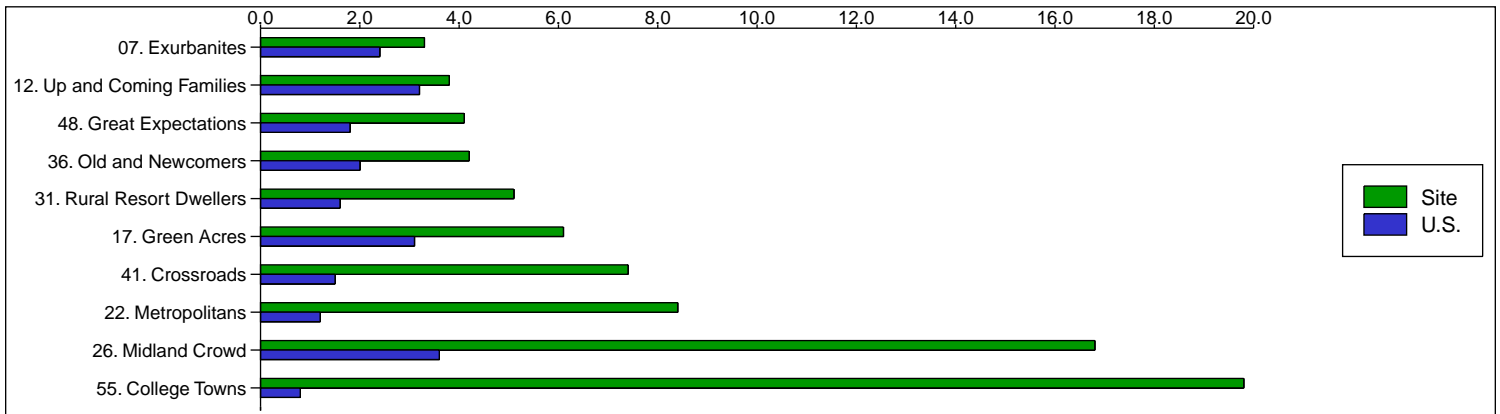
county: Missoula

Top Twenty Tapestry Segments

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	55. College Towns	19.8%	19.8%	0.8%	0.8%	2454
2	26. Midland Crowd	16.8%	36.6%	3.6%	4.4%	462
3	22. Metropolitan	8.4%	45.0%	1.2%	5.6%	711
4	41. Crossroads	7.4%	52.4%	1.5%	7.1%	496
5	17. Green Acres	6.1%	58.5%	3.1%	10.2%	196
	Subtotal	58.5%		10.2%		
6	31. Rural Resort Dwellers	5.1%	63.6%	1.6%	11.8%	318
7	36. Old and Newcomers	4.2%	67.8%	2.0%	13.8%	215
8	48. Great Expectations	4.1%	71.9%	1.8%	15.6%	234
9	12. Up and Coming Families	3.8%	75.7%	3.2%	18.8%	118
10	07. Exurbanites	3.3%	79.0%	2.4%	21.2%	136
	Subtotal	20.5%		11.0%		
11	06. Sophisticated Squires	3.3%	82.3%	2.7%	23.9%	122
12	13. In Style	2.9%	85.2%	2.5%	26.4%	115
13	24. Main Street, USA	2.7%	87.9%	2.6%	29.0%	104
14	33. Midlife Junction	2.0%	89.9%	2.5%	31.5%	80
15	52. Inner City Tenants	1.9%	91.8%	1.5%	33.0%	125
	Subtotal	12.8%		11.8%		
16	18. Cozy and Comfortable	1.8%	93.6%	2.8%	35.8%	64
17	65. Social Security Set	1.7%	95.3%	0.7%	36.5%	259
18	14. Prosperous Empty Nesters	1.5%	96.8%	1.8%	38.3%	84
19	57. Simple Living	1.4%	98.2%	1.4%	39.7%	95
20	30. Retirement Communities	1.3%	99.5%	1.5%	41.2%	90
	Subtotal	7.7%		8.2%		
	Total	99.5%		41.2%		241

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI

county: Ravalli

Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	16,184	100.0%		40,228	100.0%	
L1. High Society	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
L2. Upscale Avenues	2,217	13.7%	99	6,158	15.3%	111
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
17 Green Acres	2,217	13.7%	440	6,158	15.3%	471
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
L3. Metropolis	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
22 Metropolitans	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
51 Metro City Edge	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
L4. Solo Acts	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
L5. Senior Styles	2,265	14.0%	112	4,922	12.2%	116
14 Prosperous Empty Nesters	592	3.7%	199	1,363	3.4%	200
15 Silver and Gold	185	1.1%	123	420	1.0%	142
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	310	1.9%	87	676	1.7%	85
57 Simple Living	1,178	7.3%	502	2,463	6.1%	513
65 Social Security Set	0	0.0%	0	0	0.0%	0
L6. Scholars & Patriots	0	0.0%	0	0	0.0%	0
40 Military Proximity	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0

Source: ESRI

county: Ravalli

Tapestry LifeMode Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	16,184	100.0%		40,228	100.0%	
L7. High Hopes	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0
L8. Global Roots	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
L9. Family Portrait	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
59 Southwestern Families	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
L10. Traditional Living	2,134	13.2%	149	4,703	11.7%	139
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
33 Midlife Junction	2,134	13.2%	528	4,703	11.7%	527
34 Family Foundations	0	0.0%	0	0	0.0%	0
L11. Factories & Farms	0	0.0%	0	0	0.0%	0
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
L12. American Quilt	9,568	59.1%	645	24,445	60.8%	668
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	7,883	48.7%	3045	20,389	50.7%	3514
41 Crossroads	0	0.0%	0	0	0.0%	0
46 Rooted Rural	1,685	10.4%	424	4,056	10.1%	425
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

Source: ESRI

county: Ravalli

Tapestry Urbanization Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	16,184	100.0%		40,228	100.0%	
U1. Principal Urban Centers I	0	0.0%	0	0	0.0%	0
08 Laptops and Lattes	0	0.0%	0	0	0.0%	0
11 Pacific Heights	0	0.0%	0	0	0.0%	0
20 City Lights	0	0.0%	0	0	0.0%	0
21 Urban Villages	0	0.0%	0	0	0.0%	0
23 Trendsetters	0	0.0%	0	0	0.0%	0
27 Metro Renters	0	0.0%	0	0	0.0%	0
35 International Marketplace	0	0.0%	0	0	0.0%	0
44 Urban Melting Pot	0	0.0%	0	0	0.0%	0
U2. Principal Urban Centers II	0	0.0%	0	0	0.0%	0
45 City Strivers	0	0.0%	0	0	0.0%	0
47 Las Casas	0	0.0%	0	0	0.0%	0
54 Urban Rows	0	0.0%	0	0	0.0%	0
58 NeWest Residents	0	0.0%	0	0	0.0%	0
61 High Rise Renters	0	0.0%	0	0	0.0%	0
64 City Commons	0	0.0%	0	0	0.0%	0
65 Social Security Set	0	0.0%	0	0	0.0%	0
U3. Metro Cities I	0	0.0%	0	0	0.0%	0
01 Top Rung	0	0.0%	0	0	0.0%	0
03 Connoisseurs	0	0.0%	0	0	0.0%	0
05 Wealthy Seaboard Suburbs	0	0.0%	0	0	0.0%	0
09 Urban Chic	0	0.0%	0	0	0.0%	0
10 Pleasant-Ville	0	0.0%	0	0	0.0%	0
16 Enterprising Professionals	0	0.0%	0	0	0.0%	0
19 Milk and Cookies	0	0.0%	0	0	0.0%	0
22 Metropolitanans	0	0.0%	0	0	0.0%	0
U4. Metro Cities II	0	0.0%	0	0	0.0%	0
28 Aspiring Young Families	0	0.0%	0	0	0.0%	0
30 Retirement Communities	0	0.0%	0	0	0.0%	0
34 Family Foundations	0	0.0%	0	0	0.0%	0
36 Old and Newcomers	0	0.0%	0	0	0.0%	0
39 Young and Restless	0	0.0%	0	0	0.0%	0
52 Inner City Tenants	0	0.0%	0	0	0.0%	0
60 City Dimensions	0	0.0%	0	0	0.0%	0
63 Dorms to Diplomas	0	0.0%	0	0	0.0%	0
U5. Urban Outskirts I	0	0.0%	0	0	0.0%	0
04 Boomburbs	0	0.0%	0	0	0.0%	0
24 Main Street, USA	0	0.0%	0	0	0.0%	0
32 Rustbelt Traditions	0	0.0%	0	0	0.0%	0
38 Industrious Urban Fringe	0	0.0%	0	0	0.0%	0
48 Great Expectations	0	0.0%	0	0	0.0%	0

Source: ESRI

county: Ravalli

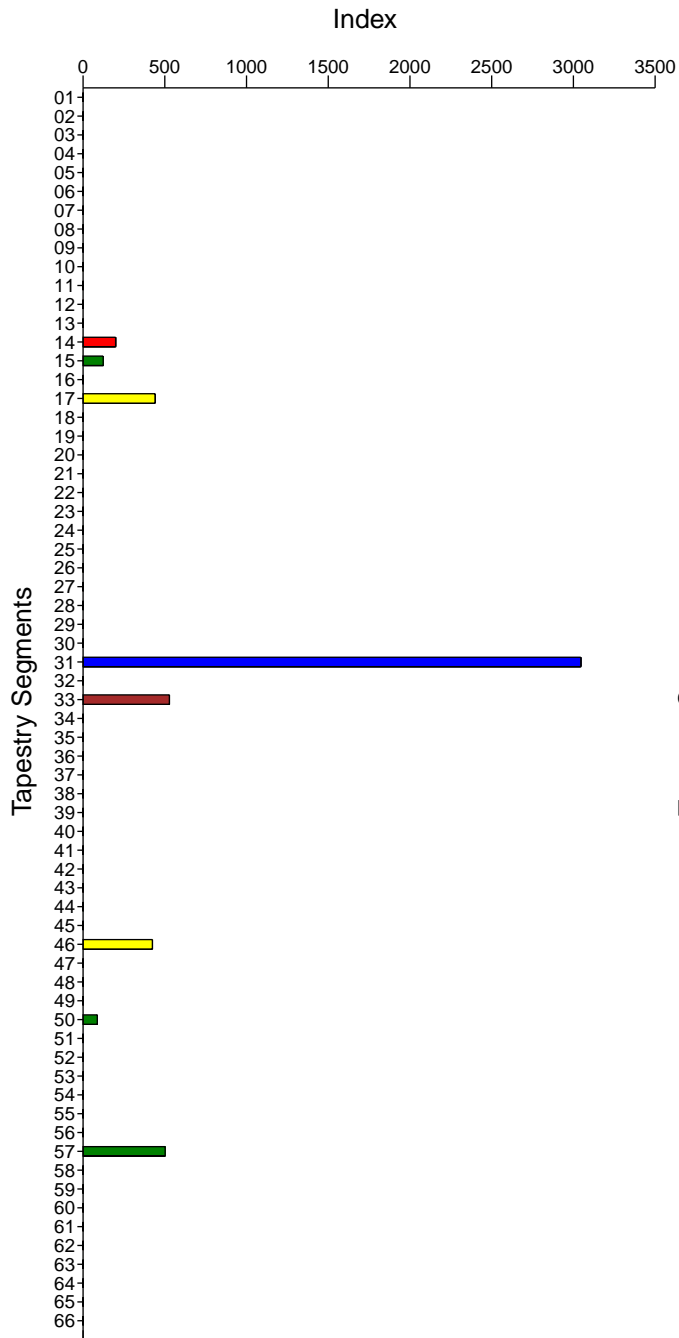
Tapestry Urbanization Groups	2006 Households			2006 Population		
	Number	Percent	Index	Number	Percent	Index
Total	16,184	100.0%		40,228	100.0%	
U6. Urban Outskirts II	1,178	7.3%	139	2,463	6.1%	114
51 Metro City Edge	0	0.0%	0	0	0.0%	0
55 College Towns	0	0.0%	0	0	0.0%	0
57 Simple Living	1,178	7.3%	502	2,463	6.1%	513
59 Southwestern Families	0	0.0%	0	0	0.0%	0
62 Modest Income Homes	0	0.0%	0	0	0.0%	0
U7. Suburban Periphery I	777	4.8%	31	1,783	4.4%	28
02 Suburban Splendor	0	0.0%	0	0	0.0%	0
06 Sophisticated Squires	0	0.0%	0	0	0.0%	0
07 Exurbanites	0	0.0%	0	0	0.0%	0
12 Up and Coming Families	0	0.0%	0	0	0.0%	0
13 In Style	0	0.0%	0	0	0.0%	0
14 Prosperous Empty Nesters	592	3.7%	199	1,363	3.4%	200
15 Silver and Gold	185	1.1%	123	420	1.0%	142
U8. Suburban Periphery II	2,134	13.2%	135	4,703	11.7%	127
18 Cozy and Comfortable	0	0.0%	0	0	0.0%	0
29 Rustbelt Retirees	0	0.0%	0	0	0.0%	0
33 Midlife Junction	2,134	13.2%	528	4,703	11.7%	527
40 Military Proximity	0	0.0%	0	0	0.0%	0
43 The Elders	0	0.0%	0	0	0.0%	0
53 Home Town	0	0.0%	0	0	0.0%	0
U9. Small Towns	310	1.9%	39	676	1.7%	37
41 Crossroads	0	0.0%	0	0	0.0%	0
49 Senior Sun Seekers	0	0.0%	0	0	0.0%	0
50 Heartland Communities	310	1.9%	87	676	1.7%	85
U10. Rural I	10,100	62.4%	562	26,547	66.0%	591
17 Green Acres	2,217	13.7%	440	6,158	15.3%	471
25 Salt of the Earth	0	0.0%	0	0	0.0%	0
26 Midland Crowd	0	0.0%	0	0	0.0%	0
31 Rural Resort Dwellers	7,883	48.7%	3045	20,389	50.7%	3514
U11. Rural II	1,685	10.4%	134	4,056	10.1%	132
37 Prairie Living	0	0.0%	0	0	0.0%	0
42 Southern Satellites	0	0.0%	0	0	0.0%	0
46 Rooted Rural	1,685	10.4%	424	4,056	10.1%	425
56 Rural Bypasses	0	0.0%	0	0	0.0%	0
66 Unclassified	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the settlement density of the immediate neighborhood. The Index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the U.S. average. Tapestry segment descriptions can be found at <http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf>

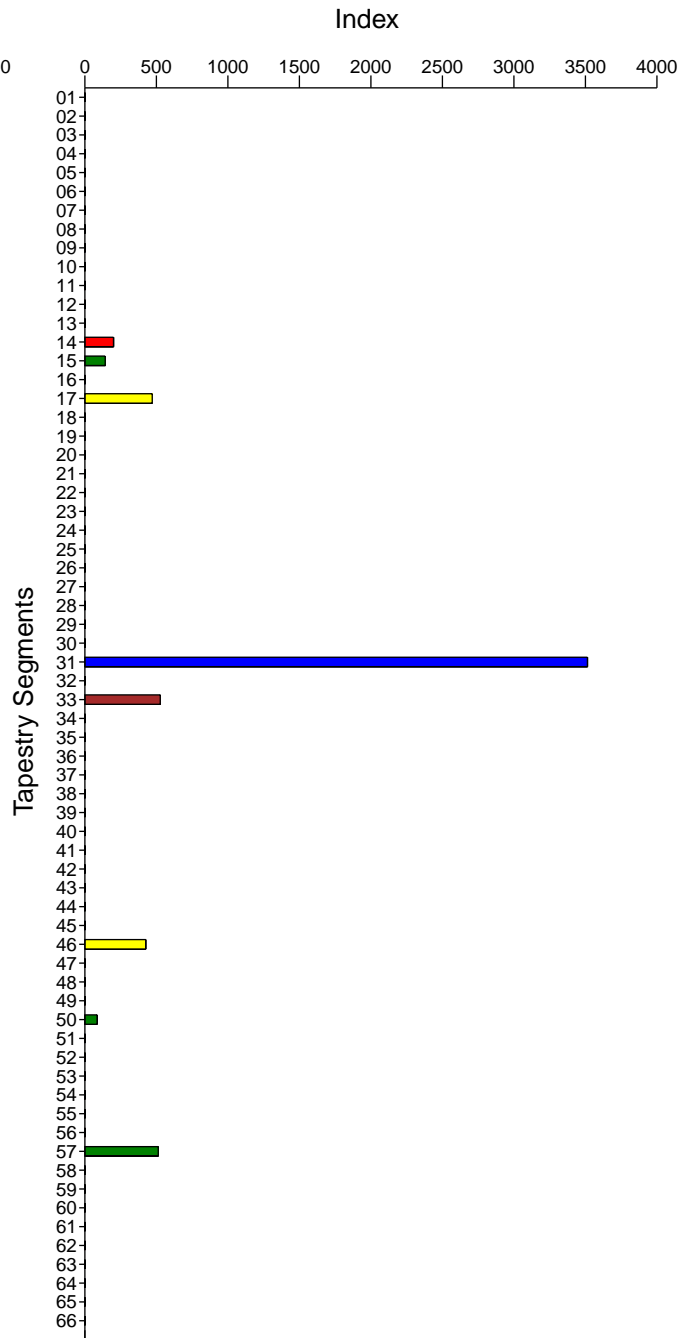
Source: ESRI

county: Ravalli

Tapestry Indexes by Households



Tapestry Indexes by Population



Source: ESRI

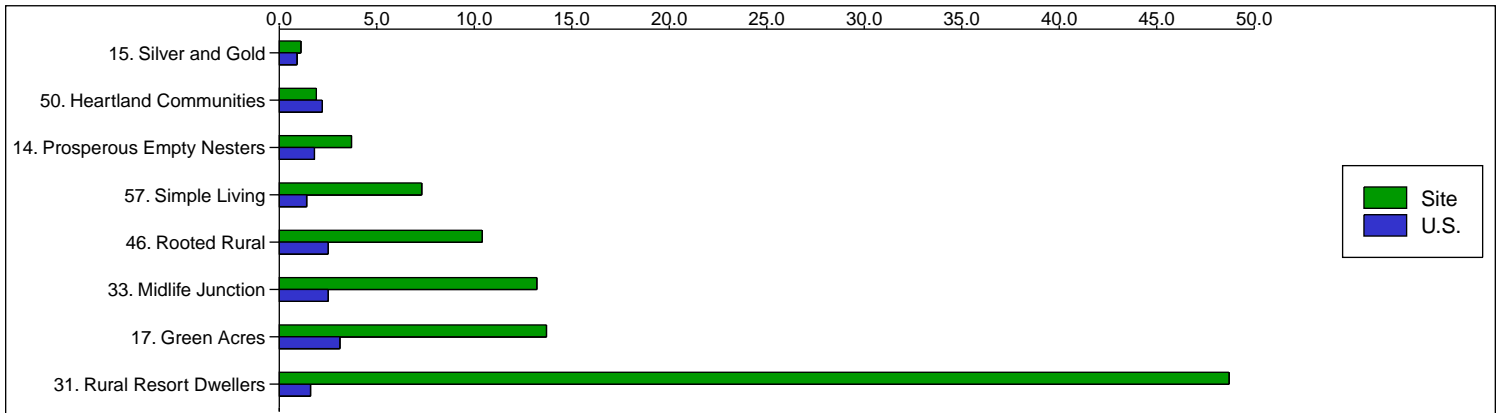
county: Ravalli

Top Twenty Tapestry Segments

Rank	Tapestry Segment	Households		U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	31. Rural Resort Dwellers	48.7%	48.7%	1.6%	1.6%	3045
2	17. Green Acres	13.7%	62.4%	3.1%	4.7%	440
3	33. Midlife Junction	13.2%	75.6%	2.5%	7.2%	528
4	46. Rooted Rural	10.4%	86.0%	2.5%	9.7%	424
5	57. Simple Living	7.3%	93.3%	1.4%	11.1%	502
	Subtotal	93.3%		11.1%		
6	14. Prosperous Empty Nesters	3.7%	97.0%	1.8%	12.9%	199
7	50. Heartland Communities	1.9%	98.9%	2.2%	15.1%	87
8	15. Silver and Gold	1.1%	100.0%	0.9%	16.0%	123
	Total	100.0%		16.0%		622

Top Ten Tapestry Segments

Site vs. U.S.



Percent of Households by Tapestry Segment

Source: ESRI