

Biomimicry Challenge Success Stories

The biomimicry challenge, What Would You Ask Nature?, shows how nature inspired solutions can solve real world problems. The Biomimicry Institute of Missoula chose three firms with real world business challenges and paired them with a biologist. The bio-inspired solutions are reported on the Fast Company website. Follow the below links for detailed report on the projects and their solutions.

- IBM and Smart Design city life healthier and more intelligent.
- The US Green Building Council partners with IDEO to create a more sustainable organizational structure.
- Brightworks, a Portland based, sustainable development company partners with a Mexico City-based architectural firm to plan more sustainable urban neighborhoods.