

county: Mineral



2000 Total Population	3,884
2000 Group Quarters	63
2007 Total Population	4,084
2012 Total Population	4,251
2007 - 2012 Annual Rate	0.8%



2000 Households	1,584
2000 Average Household Size	2.41
2007 Households	1,702
2007 Average Household Size	2.36
2012 Households	1,788
2012 Average Household Size	2.34
2007 - 2012 Annual Rate	0.99%
2000 Families	1,068
2000 Average Family Size	2.9
2007 Families	1,112
2007 Average Family Size	2.87
2012 Families	1,143
2012 Average Family Size	2.87
2007 - 2012 Annual Rate	0.55%



<b>2000 Housing Units</b>	1,961
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	19.2%
<b>2007 Housing Units</b>	2,125
Owner Occupied Housing Units	58.9%
Renter Occupied Housing Units	21.2%
Vacant Housing Units	19.9%
<b>2012 Housing Units</b>	2,237
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	20.1%

**Median Household Income**

2000	\$27,607
2007	\$31,401
2012	\$33,939

**Median Home Value**

2000	\$87,048
2007	\$159,256
2012	\$178,984

**Per Capita Income**

2000	\$15,166
2007	\$17,818
2012	\$19,461

**Median Age**

2000	41.2
2007	45.0
2012	46.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

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**2000 Households by Income**

Household Income Base	1,592
< \$15,000	25.4%
\$15,000 - \$24,999	19.7%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	17.8%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$37,083

**2007 Households by Income**

Household Income Base	1,702
< \$15,000	19.9%
\$15,000 - \$24,999	19.9%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	3.9%
\$100,000 - \$149,999	4.2%
\$150,000 - \$199,999	0.9%
\$200,000+	1.2%
Average Household Income	\$42,339

**2012 Households by Income**

Household Income Base	1,788
< \$15,000	17.8%
\$15,000 - \$24,999	18.8%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	5.2%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	1.0%
\$200,000+	1.5%
Average Household Income	\$45,821

**2000 Owner Occupied HUs by Value**

Total	1,156
<\$50,000	21.5%
\$50,000 - 99,999	39.3%
\$100,000 - 149,999	19.8%
\$150,000 - 199,999	8.1%
\$200,000 - \$299,999	6.7%
\$300,000 - 499,999	2.5%
\$500,000 - 999,999	1.3%
\$1,000,000+	0.7%
Average Home Value	\$118,199

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	390
With Cash Rent	88.2%
No Cash Rent	11.8%
Median Rent	\$323
Average Rent	\$311

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

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**2000 Population by Age**

Total	3,884
0 - 4	5.0%
5 - 9	6.4%
10 - 14	7.6%
15 - 19	7.6%
20 - 24	4.0%
25 - 34	9.8%
35 - 44	15.6%
45 - 54	16.3%
55 - 64	13.5%
65 - 74	8.6%
75 - 84	4.5%
85+	1.1%
18+	75.7%

**2007 Population by Age**

Total	4,084
0 - 4	4.9%
5 - 9	5.0%
10 - 14	6.3%
15 - 19	7.0%
20 - 24	4.4%
25 - 34	9.5%
35 - 44	12.8%
45 - 54	17.5%
55 - 64	17.1%
65 - 74	9.2%
75 - 84	4.8%
85+	1.4%
18+	79.0%

**2012 Population by Age**

Total	4,251
0 - 4	4.8%
5 - 9	4.8%
10 - 14	6.0%
15 - 19	6.4%
20 - 24	4.1%
25 - 34	9.3%
35 - 44	11.7%
45 - 54	16.5%
55 - 64	19.5%
65 - 74	10.2%
75 - 84	5.1%
85+	1.7%
18+	80.1%

**2000 Population by Sex**

Males	51.5%
Females	48.5%

**2007 Population by Sex**

Males	51.4%
Females	48.6%

**2012 Population by Sex**

Males	51.5%
Females	48.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

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**2000 Population by Race/Ethnicity**

Total	3,884
White Alone	94.6%
Black Alone	0.2%
American Indian Alone	1.9%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.3%
Two or More Races	2.5%
Hispanic Origin	1.6%
Diversity Index	13.3

**2007 Population by Race/Ethnicity**

Total	4,084
White Alone	93.8%
Black Alone	0.2%
American Indian Alone	2.2%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.3%
Two or More Races	2.7%
Hispanic Origin	2.0%
Diversity Index	15.3

**2012 Population by Race/Ethnicity**

Total	4,251
White Alone	93.4%
Black Alone	0.3%
American Indian Alone	2.4%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.4%
Two or More Races	2.8%
Hispanic Origin	2.3%
Diversity Index	16.7



**2000 Population 3+ by School Enrollment**

Total	3,776
Enrolled in Nursery/Preschool	1.0%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	8.1%
Enrolled in College	1.5%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	76.5%

**2000 Population 25+ by Educational Attainment**

Total	2,691
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	12.8%
High School Graduate	43.7%
Some College, No Degree	24.1%
Associate Degree	3.0%
Bachelor's Degree	9.3%
Master's/Prof/Doctorate Degree	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

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**2000 Population 15+ by Sex and Marital Status**

Total	3,150
Females	48.3%
Never Married	7.0%
Married, not Separated	30.5%
Married, Separated	1.0%
Widowed	4.3%
Divorced	5.5%
Males	51.7%
Never Married	12.5%
Married, not Separated	30.1%
Married, Separated	0.5%
Widowed	1.4%
Divorced	7.2%



**2000 Population 16+ by Employment Status**

Total	3,074
In Labor Force	59.0%
Civilian Employed	54.6%
Civilian Unemployed	4.4%
In Armed Forces	0.1%
Not in Labor Force	41.0%

**2007 Civilian Population 16+ in Labor Force**

Civilian Employed	96.0%
Civilian Unemployed	4.0%

**2012 Civilian Population 16+ in Labor Force**

Civilian Employed	96.3%
Civilian Unemployed	3.7%

**2000 Females 16+ by Employment Status and Age of Children**

Total	1,493
Own Children < 6 Only	5.6%
Employed/in Armed Forces	2.7%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	5.4%
Employed/in Armed Forces	3.3%
Unemployed	0.5%
Not in Labor Force	1.5%
Own Children 6-17 Only	16.9%
Employed/in Armed Forces	13.1%
Unemployed	1.0%
Not in Labor Force	2.9%
No Own Children < 18	72.1%
Employed/in Armed Forces	33.0%
Unemployed	1.5%
Not in Labor Force	37.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.

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**2007 Employed Population 16+ by Industry**

Total	1,924
Agriculture/Mining	9.0%
Construction	12.7%
Manufacturing	7.1%
Wholesale Trade	1.6%
Retail Trade	11.2%
Transportation/Utilities	5.8%
Information	1.2%
Finance/Insurance/Real Estate	3.4%
Services	43.3%
Public Administration	4.7%

**2007 Employed Population 16+ by Occupation**

Total	1,924
White Collar	44.5%
Management/Business/Financial	9.1%
Professional	15.5%
Sales	9.0%
Administrative Support	10.8%
Services	20.2%
Blue Collar	35.3%
Farming/Forestry/Fishing	4.2%
Construction/Extraction	10.1%
Installation/Maintenance/Repair	6.9%
Production	6.7%
Transportation/Material Moving	7.6%



**2000 Workers 16+ by Means of Transportation to Work**

Total	1,629
Drove Alone - Car, Truck, or Van	68.0%
Carpooled - Car, Truck, or Van	16.6%
Public Transportation	0.0%
Walked	7.4%
Other Means	1.3%
Worked at Home	6.8%

**2000 Workers 16+ by Travel Time to Work**

Total	1,629
Did Not Work at Home	93.2%
Less than 5 minutes	16.3%
5 to 9 minutes	22.7%
10 to 19 minutes	21.3%
20 to 24 minutes	5.1%
25 to 34 minutes	10.1%
35 to 44 minutes	3.7%
45 to 59 minutes	4.7%
60 to 89 minutes	4.6%
90 or more minutes	4.8%
Worked at Home	6.8%
Average Travel Time to Work (in min)	22.6

**2000 Households by Vehicles Available**

Total	1,584
None	5.3%
1	30.0%
2	38.9%
3	18.1%
4	6.1%
5+	1.6%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

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**2000 Households by Type**

Total	1,584
Family Households	67.4%
Married-couple Family	57.7%
With Related Children	21.9%
Other Family (No Spouse)	9.7%
With Related Children	7.7%
Nonfamily Households	32.6%
Householder Living Alone	26.6%
Householder Not Living Alone	6.0%
Households with Related Children	29.6%
Households with Persons 65+	23.9%

**2000 Households by Size**

Total	1,584
1 Person Household	26.6%
2 Person Household	39.0%
3 Person Household	14.8%
4 Person Household	10.1%
5 Person Household	6.6%
6 Person Household	2.0%
7+ Person Household	1.0%

**2000 Households by Year Householder Moved In**

Total	1,584
Moved in 1999 to March 2000	23.7%
Moved in 1995 to 1998	30.2%
Moved in 1990 to 1994	18.0%
Moved in 1980 to 1989	13.7%
Moved in 1970 to 1979	8.0%
Moved in 1969 or Earlier	6.4%
Median Year Householder Moved In	1996



**2000 Housing Units by Units in Structure**

Total	1,961
1, Detached	63.0%
1, Attached	1.0%
2	1.4%
3 or 4	1.4%
5 to 9	1.0%
10 to 19	0.0%
20+	0.0%
Mobile Home	30.2%
Other	2.0%

**2000 Housing Units by Year Structure Built**

Total	1,961
1999 to March 2000	3.9%
1995 to 1998	9.6%
1990 to 1994	8.4%
1980 to 1989	13.4%
1970 to 1979	25.1%
1969 or Earlier	39.6%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Rooted Rural
2. Rural Resort Dwellers



**2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,023,659
Average Spent	\$1,188.99
Spending Potential Index	44
Computers & Accessories: Total \$	\$207,667
Average Spent	\$122.01
Spending Potential Index	51
Education: Total \$	\$983,823
Average Spent	\$578.04
Spending Potential Index	42
Entertainment/Recreation: Total \$	\$3,975,838
Average Spent	\$2,335.98
Spending Potential Index	63
Food at Home: Total \$	\$5,076,259
Average Spent	\$2,982.53
Spending Potential Index	61
Food Away from Home: Total \$	\$3,271,210
Average Spent	\$1,921.98
Spending Potential Index	56
Health Care: Total \$	\$4,969,116
Average Spent	\$2,919.57
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$2,021,535
Average Spent	\$1,187.74
Spending Potential Index	52
Investments: Total \$	\$567,230
Average Spent	\$333.27
Spending Potential Index	33
Retail Goods: Total \$	\$28,935,410
Average Spent	\$17,000.83
Spending Potential Index	63
Shelter: Total \$	\$12,784,917
Average Spent	\$7,511.70
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$1,355,881
Average Spent	\$796.64
Spending Potential Index	55
Travel: Total \$	\$1,779,016
Average Spent	\$1,045.25
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$1,071,032
Average Spent	\$629.28
Spending Potential Index	63

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.